

Jeremy Scott RTW 2014

By Tammy Duffy



Scott's RTW14 collection demonstrates a whimsical approach to athletic wear. Comfort, color and unique iconography grace the looks in this collection. The wonderfully unique shoes accessorizing each look complete the whimsical ride one takes when viewing the looks. However, as in any collection it's very important to edit the collection. I would recommend editing out the men's looks. I have always appreciated all of Jeremy's designs, this collection not so much in regards to the men's looks. They lack appropriate fit and salability. These looks decrease the strength of the collection. Without them the collection is truly innovative and sexy. See the full collection at this link below.

<http://www.mytrnd.com/lookbook.php?id=4835>